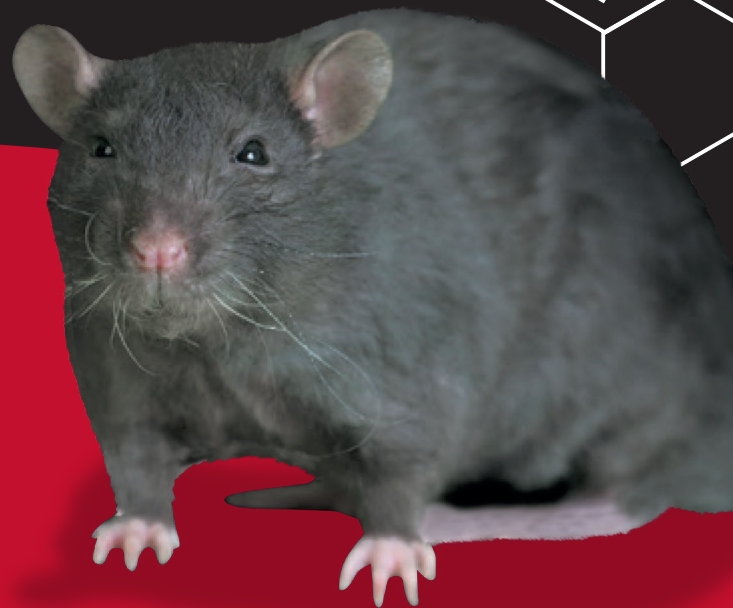
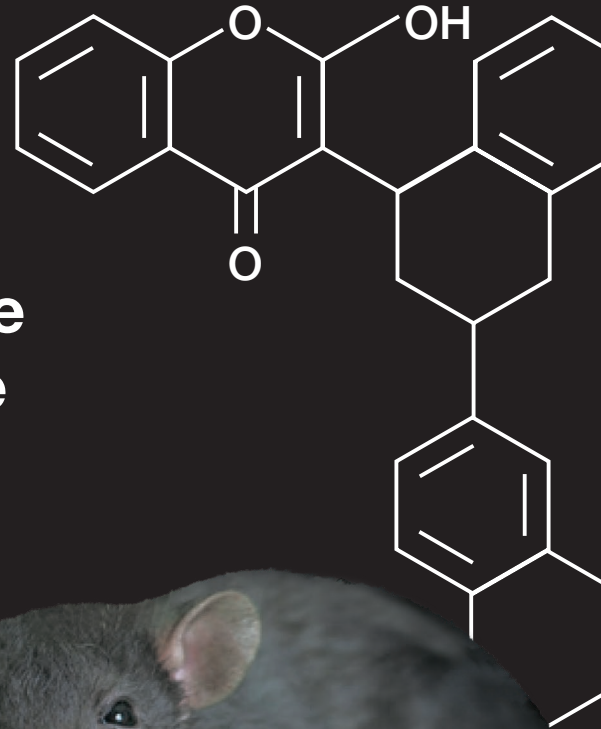


**BASF**

We create chemistry

# Neosorex<sup>®</sup> Plus Blocks

Trusted, reliable and effective  
single-feed block bait for the  
control of rats and mice.

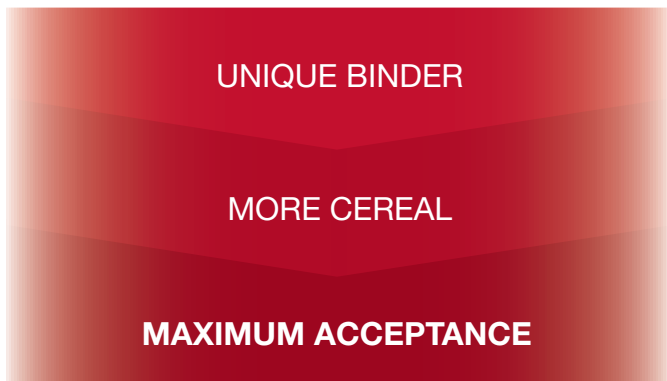


- Excellent palatability through a new innovative formulation.
- Proven single feed flocoumafen efficacy.
- A brand used and trusted by professionals for years.
- Securable and durable.
- Resistance breaker.

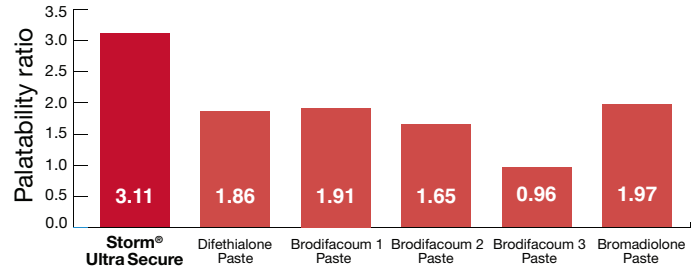
[www.basf.com](http://www.basf.com)

# The fastest and most effective solution for rat and mouse control.

## Ultra palatable



The most palatable bait among the leading baits tested.

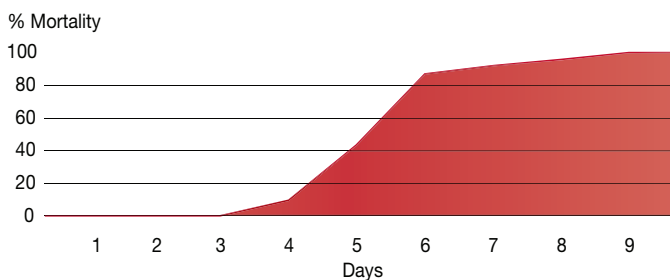


Palatability test on brown rats: Consumption of bait compared to consumption of food in the laboratory. A ratio of 2 is rated as excellent. Source: BASF

## Ultra efficient

Storm® Ultra Secure effectively controls rodents: 100% mortality.

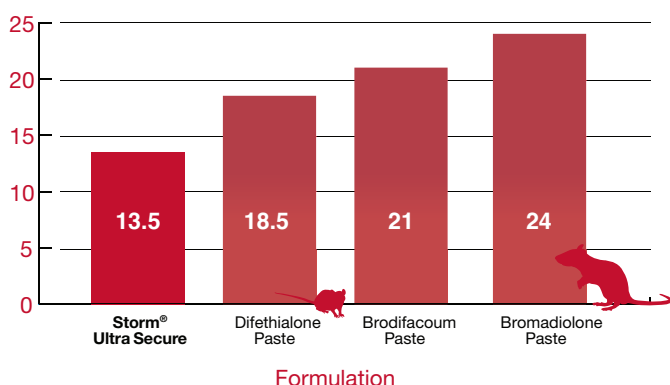
Mortality with Storm Ultra Secure against brown rats (*Rattus Norvegicus*)



## Ultra fast

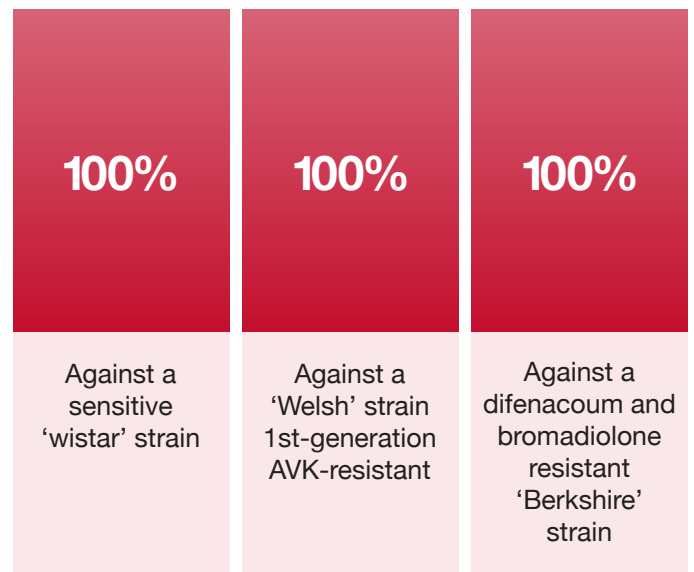
Storm® Ultra Secure controls 100% of the rodent population in about 14 days (up to 10 days less than the main AVK baits).

Tests in real-world conditions with brown rats  
Average number of baiting days to get control  
Baiting time (day)



## Ultra control of rats and mice

Active on rodent species resistant to anticoagulants.



## Ultra durable

The new binder (wax free) provides better resistance to extreme temperatures and is perfect to form a non-wax block, while maintaining excellent palatability.

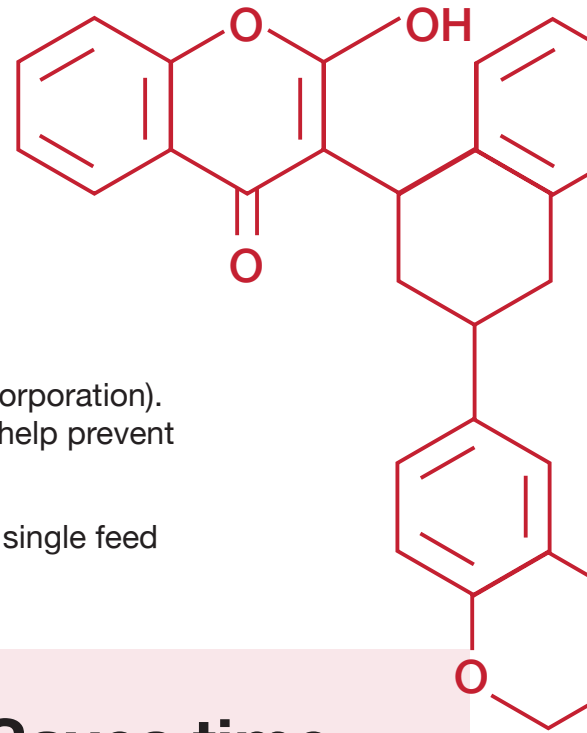


## Patented formulation

A new anticoagulant rodenticide (AVK) containing:

- A blend of high quality cereals.
- An innovative cohesion binding agent (for maximum cereal incorporation).
- A taste deterrent (denatonium benzoate) and dye designed to help prevent accidental consumption by humans.

Neosorexa® Plus Blocks comes in the form of a ready-to-use, single feed 25g blocks, effective against all species of rats.

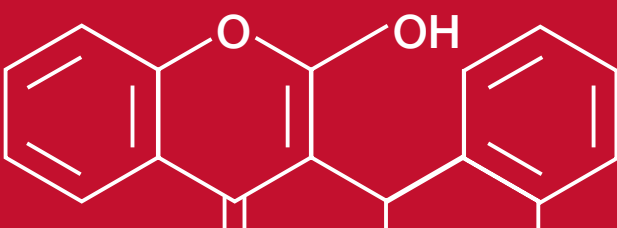


## Neosorexa® Plus Blocks: Saves time, visits and bait compared to most products on the market.



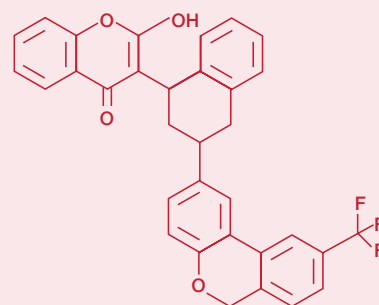
- Excellent palatability through a new innovative formulation.
- Proven single feed flocoumafen efficacy.
- A brand used and trusted by professionals for years.
- Securable and durable.
- Resistance breaker.

**Neosorexa® Plus Blocks**  
The professionals first choice for reliable rat and mouse control.



## Active substances

- Flocoumafen C<sub>33</sub>H<sub>25</sub>F<sub>3</sub>O<sub>4</sub>
- Single Feed anticoagulant
- Concentration: 0.00025% (25 ppm)



## Applications and amounts of Neosorexa®

Target	Location	Rate of application (per area)	Frequency
House mouse ( <i>Mus musculus</i> )	In and around buildings	25g (1 block) every 1 to 2 metres	Pulsed baiting: Replace eaten bait only after 3 days and then at maximum 7-day intervals
Brown rat ( <i>Rattus norvegicus</i> ) Black rat ( <i>Rattus rattus</i> )	In and around buildings / in burrows*	50 to 75g (2 to 3 blocks every 10 metres)	

\*For direct application in burrows. Cover or block burrow entrances.

Sites where burrow baiting is used must be visited more frequently than those where secure bait boxes are employed.

## Evaluation of the state of infestation

Products shall not be used beyond 35 days, without an evaluation of the state of the infestation and the efficacy of the treatment.



BASF plc,  
4th and 5th Floors,  
2 Stockport Exchange,  
Railway Road, SK1 3GG  
Stockport, United Kingdom

Tel: 0161 485 6222

©2024 BASF



 **BASF**  
We create chemistry

[www.basf.com](http://www.basf.com)